

# Student Aftermarket Day

## Information

Date: Wednesday, November 20, 2024

Venue: Georgian College – ABSC Event Space, N Building  
1 Georgian Dr, Barrie, Ontario, L4M 3X9

Organized by AIA Canada's Young Professionals in the Auto care sector community, Student Aftermarket Day brings together students from sales, marketing, and other related programs for an exciting live event on November 20.



## Top 5 reasons to attend

- 1 Learn about the auto care sector that employs almost 500,000 Canadians and the future of the industry.
- 2 Network with industry partners in the Career showcase to learn about aftermarket employers, post-secondary pathways, and what it is like working in the auto care sector.
- 3 Hear from three Automotive Business School of Canada alumni about their journey after graduation, and why they are so passionate about the auto care sector and its growth and prosperity.
- 4 Learn how to create a career development plan that will help you achieve your highest career aspirations and stand out in front of employers.
- 5 Level up your LinkedIn with a new professional-quality headshot from our headshot station!

Participate in the on-site event challenge and have the chance to win a \$250 Ticketmaster gift card, \$200 Air Canada gift card, or a \$100 Uber Eats gift card!

## Our sponsors



# Agenda

8:30 a.m. – 8:55 a.m.	Registration ABSC Event Space
8:55 a.m.	Opening remarks ABSC Event Space
9:00 a.m. – 9:30 a.m.	<b>Driving excellence: Navigating the roadmap to success in Canada's strong auto care industry</b> ABSC Event Space  <b>Speaker:</b> <b>Jean-François Champagne, CAE,</b> President and CEO, <u>Automotive Industries Association of Canada (AIA Canada)</u>
9:30 a.m. – 10:15 a.m.	<b>Student best-in-class live presentations (Top 4)</b> ABSC Event Space
10:15 a.m. – 12:15 p.m.	Career showcase and networking N Building 1st Floor Foyer
10:15 a.m. – 1:15 p.m.	Headshot station* N Building 1st Floor Foyer
12:15 p.m. – 1:15 p.m.	Lunch ABSC Event Space
1:15 p.m. – 1:45 p.m.	<b>Impact after Georgian College: Alumni leading the way in the aftermarket</b> ABSC Event Space  <b>Moderator:</b> <b>Patrick Verriet</b> Business Development Manager – Canada at <u>MANN+HUMMEL</u>  <b>Speakers:</b> <b>Mark Potts</b> Senior Strategic Accounts Manager at <u>DRiV</u>  <b>Christina Zarcone</b> Corporate Store Development Manager at <u>Uni-Select Inc.</u>  <b>Trevor Mold</b> Territory Sales Manager – GTA at <u>Dayco</u>

# Agenda

1:45 p.m. – 2:15 p.m.

**Career development plan:  
A quick guide to success in the auto care sector**

ABSC Event Space



**Speaker:**

**Stephanie Cooney-Mann**

General Sales Manager, UAP Inc.

2:15 p.m. – 2:30 p.m.

Student best-in-class presentation winner announcement

2:30 p.m.

Closing remarks and prize draws\*\*  
ABSC Event Space

\*Headshots are available to registered attendees only. A headshot ticket will be given out at registration to provide to the photographer.

\*\*Students must be present at the time of the draw to claim prizes.

## Career showcase



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